

## For Immediate Release

Contact: NAI Charter Real Estate  
Jeff Jennings, CCIM  
423.267.6549  
[bjj@charterre.com](mailto:bjj@charterre.com)

## NAI Charter Represents Krispy Kreme



**CHATTANOOGA, TN – August 29, 2014** – Jeff Jennings, CCIM of NAI Charter represented Krispy Kreme in a land lease on Brainerd Road.

Krispy Kreme Doughnuts, Inc. is an American global doughnut company and coffeehouse chain based in Winston-Salem, North Carolina. Krispy Kreme is an international retailer of premium-quality sweet treats, including its signature hot Original Glazed® doughnut. Headquartered in Winston-Salem, NC, the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Today, Krispy Kreme and its one-of-a-kind Hot Light can be found in approximately 855 locations in 24 countries with over 4,000 employees. Publically traded on NYSE:KKD

### About NAI Charter

Founded in 1972, NAI Charter is Chattanooga's premier commercial and industrial real estate service provider with a staff of 7 full time brokers with 4 holding the SIOR designation, 4 holding the CCIM designation and 1 holding the MAI designation. NAI Charter also offers a full-service property management division, Charter Management Company.

Charter Management Company currently manages 15 commercial properties totaling over 800,000 SF. The Charter Management team specializes in streamlining property operations through contractor/vendor relations, cost reduction and tenant satisfaction and retention.

### About NAI Global

NAI Charter is a member of NAI Global which is the single largest, most powerful global network of owner-operated commercial real estate brokerage firms. NAI Global provides a full-range of corporate real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain consulting and related advisory services. Founded in 1978, today NAI Global member firms span the US and 54 other countries, with 400 offices and more than 5,000 local market experts on the ground, completing \$55 billion of transactions annually. NAI Global was acquired in 2012 by C-III Capital Partners, a commercial real estate services company engaged in a broad range of activities, including primary and special loan servicing, loan origination, fund management, CDO management, principal investment, title services and multifamily property management.

[www.naicharter.com](http://www.naicharter.com)  
[www.naiglobal.com](http://www.naiglobal.com)  
[www.krispykreme.com](http://www.krispykreme.com)