



**Property Management Services** 

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NAI Charter, is strictly prohibited.

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# Dedicated. Innovative. Passionate.

Extensive, effective, and experienced real estate management will have a significant impact on your bottom line. NAI Charter understands that, in order for your asset to be successful, your property requires a team that can deliver increased property values by reducing operating costs, improving tenant satisfaction and retention, and increasing cash flow. NAI Charter's team is trained in all aspects of commercial management and is prepared to partner with you to achieve your goals. The in-depth services offered will allow you the peace of mind to relax, knowing that every detail involved in day-to-day operations is fully covered.

NAI Charter brings over 25 years of experience in property management services, and we have the ability to leverage our global organization's resources and expertise, as needed. NAI Global is the single largest, most powerful world-wide network of owner-operated commercial real estate brokerage firms. NAI Global Member Firms are leaders in their local markets and are actively managed to work in unison to provide exceptional solutions for all commercial real estate needs.

Our vast property management experience spans a multitude of commercial property types. We work with both private and institutional owners, and understand that each owner has unique assets with individualized needs. NAI Charter is an active member of the Institute of Real Estate Managers (IREM) and Building Owners & Managers Association (BOMA).

We are here to serve you and to help make your business a success.





# WHY NAI CHARTER?

When you choose to partner with NAI Charter in managing your commercial real estate asset, you will immediately experience a difference in how we operate. Our number one priority is to understand your specific goals. Our team develops a unique full-service program, containing precise operational strategies with measurable guidelines set around each task.

Our Commitment NAI Charter Property Management is fully committed to safeguarding the longevity and vitality of your real estate investment. Our strong "hands-on" philosophy ensures we will provide a superior service that exceeds your expectations. We take our partnership with you seriously and vow to be highly responsive to the needs of both you and your tenants.

Our Knowledge Our NAI Charter Property Management Team is trained in all aspects of commercial, industrial, and retail operations. We understand and stay abreast of the ever-evolving industry standards via both formal education and field experience. Our team's combined commercial real estate knowledge is vast and detailed.

Our Resources NAI Charter Property Management provides integrated resources and innovative technology to preserve and enhance the value of your real estate assets. We leverage our NAI Global network to develop real-time, modern solutions for any specific challenge. NAI Charter's local presence is over a half a century old! This remarkable milestone has granted us the opportunity to build strong relationships with trusted vendors who help us streamline maintenance and reduce costs.

Our Experience The NAI Charter Property Management Team manages a 900,000± square foot portfolio valued at nearly \$70 million, which maintains an overall 95% occupancy rate. We were recently awarded a new contract which contains approx. 170,000 square feet of industrial space.



# PASSION BREEDS SUCCESS

Our long-standing history of providing successful commercial property management is built on the values that bind our organization: honesty, integrity, trust, hard-work, and personalized service. NAI Charter has been shaping commercial real estate in the Chattanooga area since 1972. What began as a boutique brokerage and investment company has evolved into a full-service commercial real estate firm offering sales and leasing, development, consulting and advisory services, and comprehensive property management.

Our KNOWLEDGE is vast.

Our NETWORK is wide.

Our EXPERIENCE is unparalleled.





# **SERVICES**

#### **Building Systems & Operations**

Development of proactive plans for roof maintenance, HVAC, landscaping, code compliance, mechanical and electrical systems, and parking lot maintenance. Active in BOMA and IREM to stay relevant in management trends.

#### Lease Compliance & Administration

Our property managers are experienced in lease language and administration to make sure that, the provisions of each lease are followed carefully, notices are served promptly, and costs are allocated correctly.

#### **Tenant Retention**

Tenant retention is very important for a property's long term success. Our team creates and maintains a healthy, professional relationship with each individual tenant by providing prompt responses and solutions to each service request.

#### Contract & Vendor Management

We leverage our relationships to negotiate contracts that drive down costs and ensure quality. We treat our vendors as valued members of our team, tapping into their skills and knowledge to guarantee your property gets the best possible service.

#### Accounting & Financial Reporting

Owners benefit from the expertise of our professionals, including management team members who have earned accounting and finance degrees. Our systems ensure safeguards over your property's financial data.

#### Technology

We utilize Appfolio, a property management software to streamline communication and add value to both owners and tenants. Appfolio provides a portal where owners, tenants, vendors, contractors, and property managers can access information on-the-go and in real time.

#### **Emergency Response Process and Procedures**

We have personnel on call 24/7, 365. Our team is committed to serving our clients in whatever capacity is required.



# **TENANTS & TECHNOLOGY**

NAI Charter knows that the key to success is having personal, productive, and positive relationships with your tenants. Retention is largely based on tenant satisfaction, and nothing can replace personal and direct communication.

To help streamline the communication process and make things easier and more accessible for your tenants, NAI Charter leverages our property management software, Appfolio to add value to owners, tenants, and vendors.

At <a href="mailto:chartermgmtco.com">chartermgmtco.com</a> an online portal is offered that can be accessed any time, on any device

#### Rent

Tenants can safely and securely pay rent online from anywhere. Automatic payments can also be activated, making it easy for tenants to make sure their rent is paid on time without any hassles.

Commercial General Liability Insurance Tenants can easily submit proof of insurance coverage right from our portal.

#### **Submit Maintenance Requests**

Need something fixed? Tenants can quickly submit a maintenance request that gets instantly submitted into the maintenance queue, removing the burden of a phone call.

#### **Seamless Communication**

Owners, tenants, and vendors can communicate with us any time via our portal. It's a quick and convenient way to communicate.

"Our goal is to ensure your property is operating at peak efficiency, with 100% tenant satisfaction, while at the same time always striving to improve your asset's financial performance and standing in the market"

- David F. DeVaney, SIOR, CCIM | President





# OUR PROPERTY MANAGEMENT TEAM



DAVID F. DEVANEY President



D. FRAZIER DEVANEY, JR. Vice President



ELI D. SCHWARTZ **Property Manager** 



MARY BRANNON Asst Property Manager Chief Financial Officer Accounting



AMIE THOMAS

38 Properties

Managed

Over 25

**Years Serving** Chattanooga fice • Retai

Nearly \$70 Million in Portfolio Value,

900k± SF

**Under Management** 

140+ Tenants

423.267.6550 www.chartermgmtco.com



# David F. DeVaney, SIOR, CCIM

#### President

#### **Specialties**

Over 30 years of experience in commercial real estate with an emphasis on industrial, office, corporate services, and investment properties.

#### Scope of Service Experience

Representation of property owners in sales and leasing. Site selection and tenant representation for industrial, office, and retail projects. Site development, construction management, and built-to-suit services.

### **Background & Experience**

A native of Chattanooga, David joined NAI Charter in 1988 and has served as President of the company since 1998. With over 30 years of experience in commercial real estate sales and leasing, David has led to the growth of the company started by his father in 1972. David has extended NAI Charter's influence through five states with a third party listing portfolio of over \$90,000,000. In the last ten years, David has successfully completed commercial transactions of over \$250,000,000.

#### **Professional Affiliations & Designations**

- Licensed: Tennessee and Georgia
- Certified Commercial Investment Member (CCIM), Designation
- Society of Industrial & Office Realtors (SIOR), Designation
- East TN Society of Industrial & Office Realtors (SIOR), Past President
- Commercial and Industrial Division of Board of Realtors, Past President
- Southeast Tennessee Chapter of CCIM, Past President
- Board of Directors for Chattanooga Area Chamber of Commerce
- Board of Trustees for University of Tennessee Chattanooga Foundation

### Significant Industrial Transactions

- Sale of 866,400 SF warehouse
- Sale of 1 million SF industrial portfolio to ProLogis
- Sale of 200,000 SF warehouse investment
- Purchase, renovation, leasing, & sale of a 200,000 SF warehouse anchor tenant Iron Mountain
- Purchase, renovation & leasing of 64,000 SF warehouse anchor tenant BlackHawk Industrial Supply
- Purchase, renovation & leasing, & sale of 70,000 SF manufacturing facility anchor tenant Sulzer
- Sale of 645,000 SF manufacturing facility for Gestamp
- Multi-Property portfolio sale of over 400,000 SF for McKee Foods.
- Coca-Cola Bottling Company purchase of 3 industrial sites in 3 states totaling 150 acres.
- 357,400 SF Lease to Whirlpool
- 300,000 SF portfolio sale to Top Flight Paper
- Team Member of Clearwater Paper 650,000 SF BTS



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dfd@charterre.com

#### Education

McCallie School - 1981 Chattanooga, Tennessee

Auburn University - 1985 Auburn, Alabama

Bachelor of Business Administration Major in Finance

#### Represented Clients

**Dillard Holdings** 

CBL & Associates
Coca-Cola Bottling Company United, Inc.
Cardinal Health
Tennessee Valley Authority
The Dixie Group
Regions Bank
BlueCross BlueShield of Tennessee
W.P. Carey
Unum
Lupton Companies



# D. Frazier DeVaney, Jr., MiCP

## Vice President





423,308,3760



423.779.2936



fdevaney@charterre.com

#### Scope of Service Experience

Frazier DeVaney, son of NAI Charter President David F. DeVaney and grandson of Charter Real Estate founder Chester C. DeVaney joined the team as Property Manager in August of 2017. In 2019, Frazier became an Affiliate Broker, and provides representation for commercial properties in sales, leasing, and site selection for all sectors of commercial real estate. His scope of work also includes tenant representation, vendor relations and coordination, maintenance reports, construction management, maintaining landlord tenant relationship, and overseeing day-to-day operations of our clients assets. In 2022, Frazier was named Vice President of NAI Charter.

# Eli D. Schwartz

# Property Manager | Affiliate Broker





423,308,3770



eli@charterre.com

#### Scope of Service Experience

Eli joined NAI Charter in 2021. He represents the ownerships interests of a number of NAI Charter's clients. He and the team supervise property operations and building maintenance, keep accurate accounting, and maintain tenant relationships. He also leases vacant spaces for managed properties. Licensed in Tennessee and Georgia.



# Mary T. Brannon

# Property Management | Accounting





423.308.3777



mary@charterre.com

#### Scope of Service Experience

Mary joined NAI Charter in 2008 to implement new marketing trends and redesign marketing materials. She was responsible for planning, developing, and implementing all marketing strategies, marketing communications, and public relations.

In 2019, Mary transitioned to the property management team as an Assistant Property Manager to implement the new management software, work on maintenance tenant issues and accounting such as intake of rent receivables, bill pay, and reporting. Mary works closely with vendors, tenants, and property owners to maintain seamless communication.

# Amie Thomas (Eldridge)

## **Chief Financial Officer**





423.308.3764



amie@charterre.com

#### Scope of Service Experience

Amie Thomas has been with NAI Charter since 2003 and provides a wide array of corporate services for the company. In 2021, she was named Chief Financial Officer. Her scope of work includes preparing, maintaining, and reporting financials for corporate operations as well as the property management portfolio valued at approximately \$50 million. She also addresses payroll, healthcare plan administration, assists in prep of state and federal taxes, annual OpEx reconciliations, annual budgeting and forecasting, utility account billing, and bank account reconciliations.





# 2023 BY THE NUMBERS

108 Transactions totaling 2,143,934 SF & 343.45 Acres valued at \$99,125,366.01



87 Leases totaling 1,048,519 SF valued at \$49,737,433



21 Sales totaling 1,095,415 SF valued at \$49,387,933

Over \$500 million in total transaction volume since 2010

Approximately 11 million square feet sold or leased since 2010

Combined, NAI Charter's Team offers more than 180 years of experience in commercial real estate

# PROPERTY MANAGEMENT Experience

Below are a few of the properties in our portfolio that we provide property management services for on a daily basis.















# PROPERTY MANAGEMENT Experience

Below are a few of the tenants in our portfolio that we provide property management services for.















































# 90 DAY TIMELINE

## Prior to Day 1

We will have already discussed your goals and expectations for the property and our role. Your goals will be the lens through which we view the property and our responsibilities. Additionally, we will have already started the transition by gathering information on the property, tenants, and service providers.

# ±1 DAY

- Hand deliver introductory letter to all tenants and contact service providers.
- Transfer all utility accounts into new ownership's name.
- Perform our first official inspection and photograph several aspects of the property for reference.

# ±30 DAYS

- Develop an operational plan for the year, based on your goals and current property conditions.
- Complete a draft budget for the first calendar year and input into the accounting software. This budget may, and most likely will, be revised as we learn more operational details.
- Place all vendors under a standard monthly contract.
- Schedule monthly management and leasing calls.

# ±90 DAYS

- Review leases and negotiate renewals for month to month tenants.
- At approximately 90 days we will meet (in person or virtual) with the ownership to review all aspects of the property and verify we have met our 90-day goals. This meeting would also include the property manager, accountant, and leasing advisor.



# MARKETING MATERIALS

Our marketing department invests time and effort to develop informational and visually appealing promotional materials. Such media includes brochures, investment packages, email templates, signage, press releases, and more. Our state-of-the-art technology keeps all material looking vibrant with professional photos and graphics.

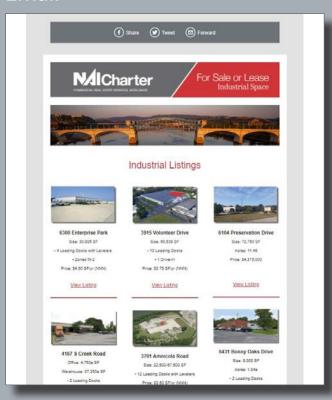
## Flyer



# Our Webpage



### Email



## Social Media





# FEE STRUCTURE

### **Property Management Fees**

Management Fee. During the term of this agreement, the management fee shall be a percentage of gross monthly collections for the property. The management fee shall be pro-rated (and paid in arrears) for any partial month of management.

NAI Charter costs will include software licenses, computers, property accountant, property manager, and marketing.

Miscellaneous expenses, such as postage, overnight delivery, etc. shall be billed to the property.

Construction Supervision Fee. Should the owner require construction management, tenant improvement supervision, or any other maintenance/repair item, we provide a full array of services including, but not limited to, defining the scope of the work, selecting qualified contractors, reviewing bids, and approving construction work and disbursements to the contractors. The fee for any project or repair shall be a percentage of total project costs.

Professional Fees/Additional Service Fees. Should additional services be requested and approved by Owner. Owner agrees to pay NAI Charter, agreed upon hourly rates. Such additional services include, but are not limited to, tax appeals, hazardous materials research and abatement issues, legal research, court appearances, interrogatories, dispositions and other legal actions (except for normal collection processes), appraisals, special accounting projects, consulting work, and other non-management related activities.

Start-up Fee. Manager shall receive a one-time administrative start-up fee as compensation for its costs incurred in undertaking the management and financial administration of the property.

Close-out Fee. Following the sale of the Property, Manager shall be compensated for its services to resolve all outstanding receivables and payables related to the Property and close-out the financial records for the Property, through a lump sum payment equal to a percentage of the average monthly Management Fee for the Property.

Initial Contract Length. One (1) year term with annual auto-renewal, unless terminated per the terms of the agreement.

## **Property Leasing Fees**

Market competitive rates, to be determined.

The commission payment schedule shall be as follows: One half (1/2) of total commission due upon Lease Execution. Balance of total commission due upon tenant occupancy of the suite.



# **TESTIMONIALS**

"Charter Real Estate is a leader in Commercial and Industrial Real Estate in the Greater Chattanooga area. From real estate to property management, their commitment to customer service is unmatched. They are a unique group of hard-working and honest professionals that are always a pleasure to work with."

- Mike Berry, President and CEO of Berry Construction

"Our experience with NAI Charter Real Estate had been exceptional! They've handled property leasing for us for twenty (20) years and we've been very pleased....their NAI affiliation has enabled them to provide "quality" tenants for us! We've found over the years that the terms "relationship", and "partnership" are critical in a successful business, and we feel that Amie Thomas and Bryan Rudisill at NAI Charter have provided both of these to R&D Properties, and we'd recommend them very highly."

- Michael Doubleday, Partner, R&D Properties

"NAI Charter has been managing my multi-tenant properties for nearly 20 years. They have done a great job representing my interests with quality, personalized service. NAI Charter's effort to maximize property values by reducing expenses and maintaining tenant relationships has really benefited my partnerships."

- Jim Sattler, Partner, Walnut Hill Properties



# The Leader In Commercial Real Estate Since 1972



David F. DeVaney, SIOR, CCIM **President** 



Amie Thomas Chief Financial Officer



J. Bryan Rudisill, SIOR Vice President



D. Frazier DeVaney, Jr., MiCP Vice President



Chad Wamack Broker



Jeff Jennings, CCIM Broker



Eli Schwartz Affiliate Broker Property Manager



Roger Niez Broker



Christopher "Pher" Moore Affiliate Broker



Mary Brannon
Asst. Property Manager
Accounting



April Linnemann
Director of Marketing



Sam Anderson
Office Coordinator



